

# Inducing Positive Perspectives with Text Reframing

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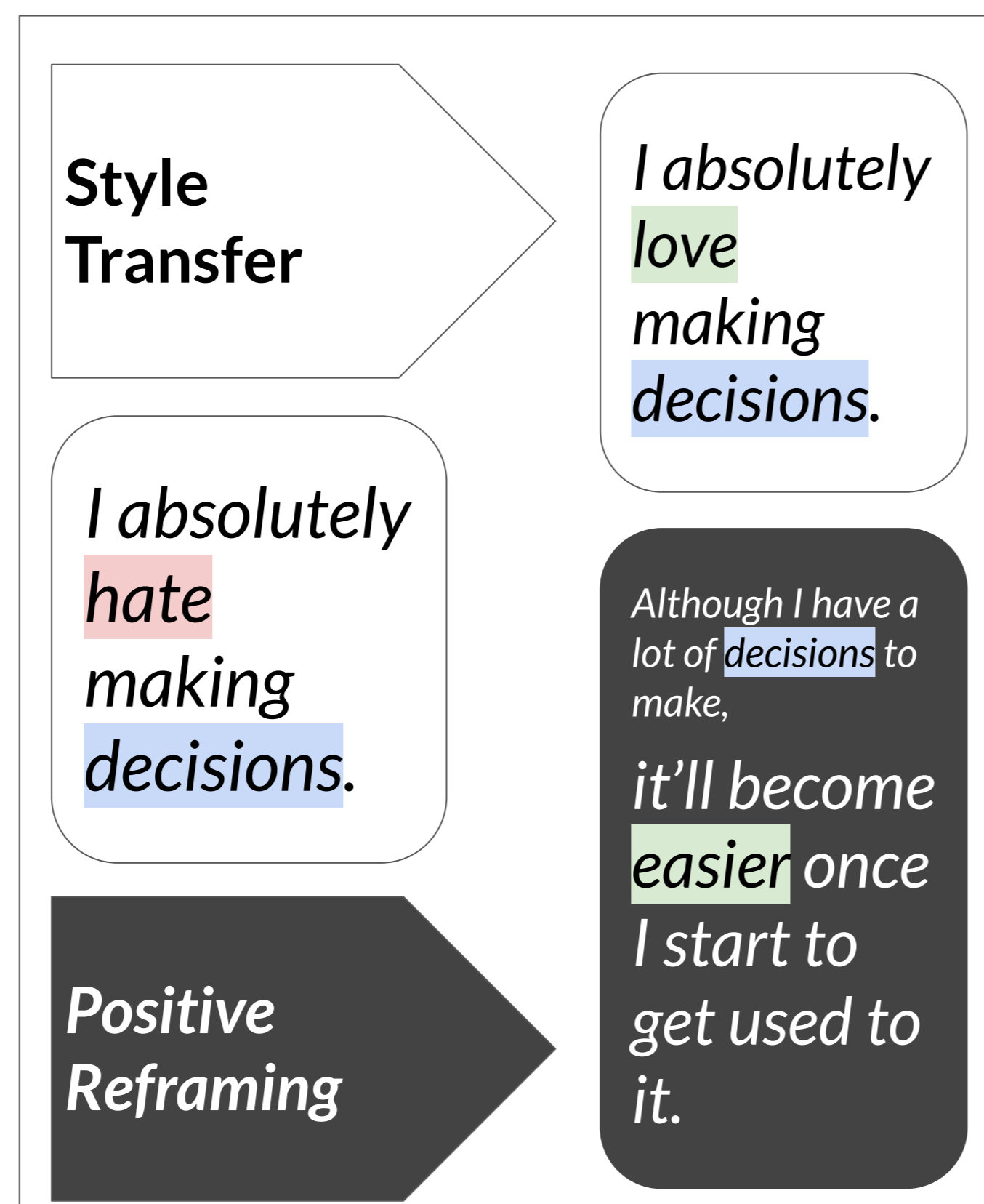


GT-SALT/[positive-frames](https://github.com/gt-salt/positive-frames)

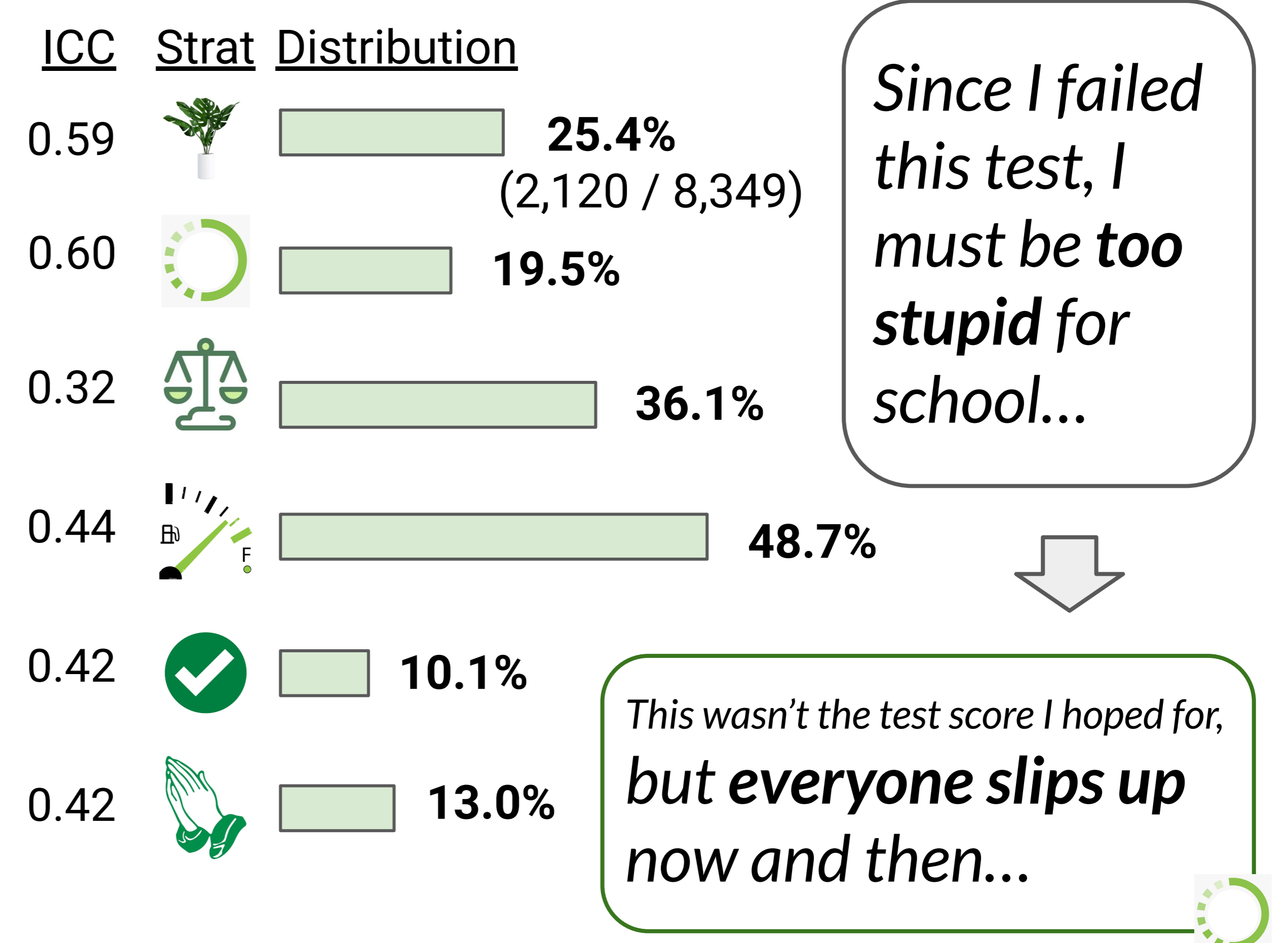


## 1. Introduction

- We introduce a new NLP task: **Positive Reframing**
- Goal:** increase positivity without contradicting the meaning of the original utterance (premise)
- Unlike Sentiment Style Transfer, **Positive Reframing** must conversationally implicate the premise

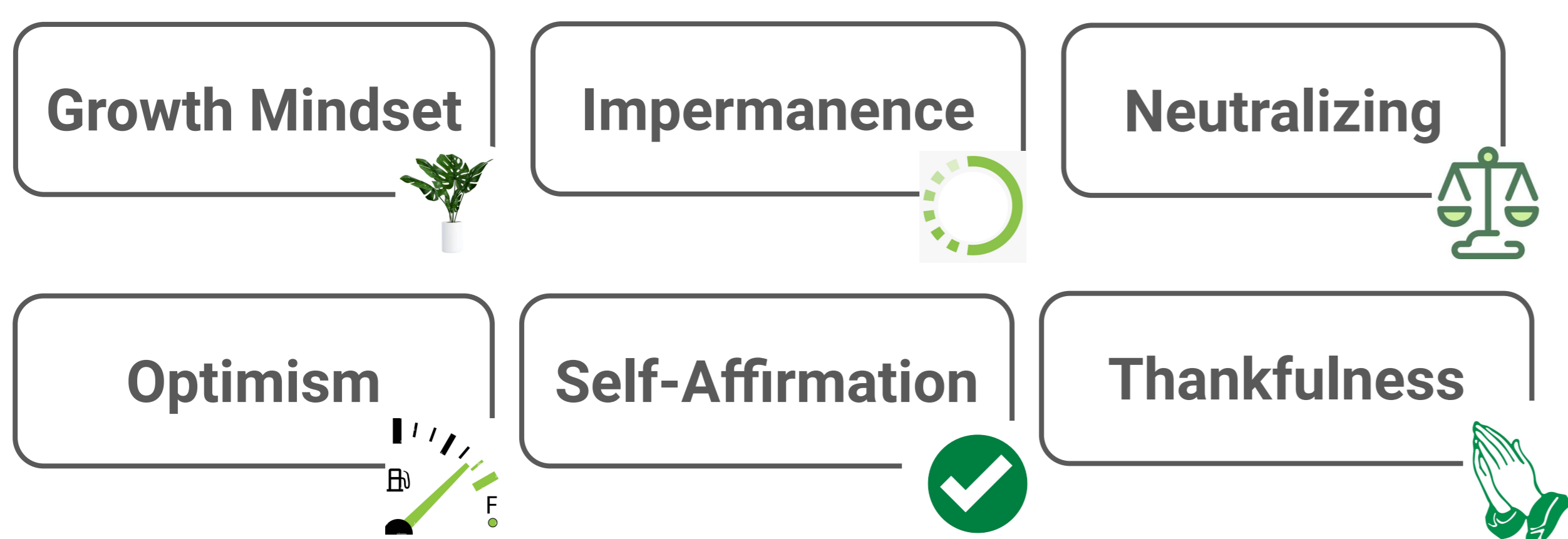


## 4. Positive Psychology Frames Corpus



## 2. Theoretical Framework: Positive Psychology

**Idea:** one can overcome adversity by shifting and rephrasing cognitive distortions



## 5. Automatic Reframing

- Few-Shot** is positive but not as meaning-preserving
- Supervised** can preserve meaning but not perfectly
  - Best performance when we condition the generation on the gold-standard strategies (*Control*)
  - We can also *Predict* the appropriate strategies

	Model	Meaning	Positivity	Fluency
Supervised	Few-Shot			
	GPT-3	3.73	4.17	4.27
	BART	4.13	3.81	4.15
	BART <i>Predict</i>	4.09	3.95	4.11
BART <i>Control</i>	4.23	4.07	4.27	

## 3. Data Annotation

2: Apply Content Filters (IPLS, positive sentiment, hate speech)

1: Use distant supervision to identify negative posts

3: Crowdworkers Annotate Data

TEXT positivity (1-5)

REFRAME: free text

REFRAME strategy (icons)

REFRAME positivity (1-5)

## 6. Conclusion + Future Directions

- NLP:** semantics + new perspectives
- Design + HCI:** implementation, user studies

